



2018 HSMAI Gold Adrian Award Winners Advertising Winners

Client: AccorHotels
Entry Title: Seeker

Client: Amelia Island Convention & Visitors Bureau
Entry Title: Amelia Island, Ever So Slightly...

Client: Baha Mar
Agency: Mod Op
Entry Title: Baha Mar Launch Campaign

Client: Baha Mar
Agency: Mod Op
Entry Title: Baha Mar Launch Campaign - Television

Client: Bahamas Ministry of Tourism
Entry Title: Bahamas Ministry of Tourism: A 16 Island Marketing Strategy

Client: Bermuda Tourism Authority
Entry Title: Bermuda's Calling You

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: Best Western's 2018 Disney Summer Collaboration

Client: Cayman Island Department of Tourism
Agency: Bright Red
Entry Title: Cayman Islands Tourism Website

Client: Courtyard by Marriott
Agency: mcgarrybowen
Entry Title: Courtyard: Passion Moves Us Forward Campaign

Client: Courtyard by Marriott
Agency: mcgarrybowen
Entry Title: Courtyard TV - Proud

Client: Courtyard, Fairfield, Four Points & SpringHill Suites
Agency: mcgarrybowen
Entry Title: Golden Rule Complete Campaign

Client: Courtyard, Fairfield, Four Points & SpringHill Suites
Agency: mcgarrybowen
Entry Title: Golden Rule TV Series

Client: Courtyard, Fairfield, Four Points & SpringHill Suites
Agency: mcgarrybowen
Entry Title: Golden Rule TV - Anthem

Client: Explore St. Louis
Entry Title: Sterling K Brown Advertising Series

Client: Herschend Family Entertainment
Entry Title: Dollywood Great Pumpkin Luminights Out of Home

Client: Herschend Family Entertainment
Entry Title: Dollywood Great Pumpkin Luminights / Harvest Festival

Client: Hilton Garden Inn
Agency: GSD&M
Entry Title: Hilton Garden Inn: Simply on Another Level Video

Client: HMSHost
Entry Title: Channel Your Inner Chef

Client: InterContinental Hotel Groups
Entry Title: IHG® B2B - An Exceptional Buying Experience

Client: Jet Linx Aviation
Entry Title: SOAR Magazine

Client: Kentucky Department of Tourism
Agency: Miles Partnership
Entry Title: Kentucky Culinary Campaign

Client: Kentucky Department of Tourism
Agency: Miles Partnership
Entry Title: Kentucky Culinary Campaign

Client: Louisiana Office of Tourism
Agency: Miles Partnership
Entry Title: Louisiana Tourism Rebranding and Brand Activation

Client: Maine Office of Tourism
Agency: BVK
Entry Title: "This is me." TV Series

Client: Margaritaville Resort Orlando
Agency: Concept Farm
Entry Title: Margaritaville Resort Orlando : Print Ad

Client: Marriott International
Entry Title: Marriott Hotels HK7s feat. Sebastian Chabal

Client: Marriott International
Entry Title: Marriott Hotels and HK7s Innovation in Advertising

Client: Micato Safaris
Entry Title: 2018-2019 Micato Safaris Brochure

Client: Micato Safaris
Entry Title: 2018-2019 Micato Safaris Brochure

Client: Mohegan Gaming and Entertainment
Agency: Taxi, Primal
Entry Title: Mohegan Sun Dining TV

Client: Mote Marine Laboratory and Aquarium
Agency: Paradise Advertising & Marketing
Entry Title: Sea Debris - Print Ads

Client: Nassau Paradise Island Promotion Board
Agency: GoConvergence
Entry Title: Nassau Paradise Island Promotion Board WTM Tradeshow Experience

Client: Newfoundland and Labrador Tourism
Agency: Target
Entry Title: Symphony of Sound Campaign

Client: Newfoundland and Labrador Tourism
Agency: Target
Entry Title: Conductor

Client: Pigeon Forge Department of Tourism
Agency: bohan
Entry Title: Pigeon Forge (Tennessee), "Home Alone" Television

Client: South Dakota Department of Tourism
Agency: MMGY Global
Entry Title: Open Early, Open Late

Client: Terranea Resort
Entry Title: TerraneaLife Magazine

Client: The Aruba Tourism Authority
Agency: Concept Farm
Entry Title: Authentic Aruba : Local Stories : Campaign

Client: The Beaches of Fort Myers & Sanibel
Agency: MMGY Global
Entry Title: The Sounds of Islandology Radio Campaign, Spring 2018

Client: The Beaches of Fort Myers & Sanibel
Agency: MMGY Global
Entry Title: iHeart Media National Seashell Day Campaign

Client: The Bradenton Area Convention & Visitors Bureau
Agency: Aqua Marketing & Communications, Inc.
Entry Title: Beaches and Brews -- Bradenton Area Brewery Video

Client: THE MODERN HONOLULU, a Diamond Resort
Agency: Miles Partnership
Entry Title: THE MODERN HONOLULU / LATHER Suite Dreams Promotion

Client: VenueND
Agency: z2
Entry Title: VenueND Meetings Brochure

Client: Visit KC
Agency: MMGY Global
Entry Title: Chicago Speakeasy

Client: Visit Seattle
Agency: PB&
Entry Title: Seattle First Takes: International

Client: Visit South Walton
Agency: Zehnder Communications
Entry Title: South Walton Brand Print Campaign

Client: Wyndham Hotels & Resorts
Entry Title: Reconnected, A Wyndham Grand Family Experience

Client: Wyndham Hotels & Resorts
Agency: Navigant
Entry Title: Hawthorn Suites by Wyndham “Homemade @ Hawthorn”



2018 HSMAI Gold Adrian Award Winners Digital Marketing Winners

Client: AccorHotels
Entry Title: Members' Rates

Client: AccorHotels
Entry Title: Seeker

Client: AccorHotels
Entry Title: Seeker

Client: Amelia Island Convention & Visitors Bureau
Entry Title: Provence on Amelia

Client: Aqua-Aston Hospitality
Entry Title: New Aqua-Aston booking website increases revenue by 22%

Client: Bay Ferries Limited
Agency: VERB Interactive
Entry Title: Bay Ferries Limited

Client: Bermuda Tourism Authority
Agency: Miles Partnership
Entry Title: Bermuda Google DMO/Streetview Program

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: Best Western's 2018 Disney Summer Collaboration

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: Best Western's 2018 Disney Summer Social Media Campaign

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: Best Western's 2018 Disney Summer Digital Campaign

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: Best Western's 2018 Summer Promotion

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: Best Western's YouTube Director Mix Campaign

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: Best Western's IBM Watson Campaign

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: Best Western's Amazon Fire 360° Campaign

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: Best Western's Waze Campaign

Client: Best Western Hotels & Resorts
Agency: Ideas Collide
Entry Title: Best Western's Go. Get. Rewarded. Game

Client: Best Western Hotels & Resorts
Entry Title: Best Western's Reservation Confirmation Emails

Client: Best Western Hotels & Resorts
Entry Title: Best Western to Go! App

Client: Chamberlain West Hollywood
Agency: Year
Entry Title: Chamberlain West Hollywood Website

Client: CheapCaribbean.com
Entry Title: CheapCaribbean's Vacation Envy Package

Client: Curio Collection by Hilton
Agency: i.d.e.a.
Entry Title: Curio Curiosity Gene

Client: Curio Collection by Hilton
Agency: IDEA, Edelman, HZDG, Prize Logic
Entry Title: Curious Gene Campaign, Curio Collection by Hilton

Client: Curio Collection by Hilton
Agency: PrizeLogic
Entry Title: Curious Gene Sweepstakes with Curio Collection by Hilton

Client: Emerald Isle Realty
Agency: USDM Digital
Entry Title: Emerald Isle Realty Website

Client: Faena Miami Beach
Agency: BCV Social
Entry Title: Faena Miami Beach

Client: Farmhouse Inn
Entry Title: Farmhouse Inn

Client: Hawaii Tourism United States
Agency: MVNP
Entry Title: Hawaii Rooted

Client: Herschend Family Entertainment
Entry Title: Dollywood Great Pumpkin Luminights Web Ad

Client: Hilton
Entry Title: Hilton Brand Hotels - Pride 2018

Client: Hilton Head Island—Bluffton Visitor & Convention Bureau
Agency: VERB Interactive
Entry Title: Hilton Head Island

Client: Homewood Suites by Hilton
Agency: GSD&M
Entry Title: Homewood Suites/All Suites: Macy's Day Parade

Client: Hong Kong Tourism Board
Entry Title: Passion Passport

Client: Houston First/Visit Houston
Entry Title: Visit Houston AR Browser - Facebook Mobile Video

Client: Houston First/Visit Houston
Entry Title: Visit Houston AR Browser - Innovation

Client: Irving Convention and Visitors Bureau
Agency: Simpleview
Entry Title: Visit Irving Texas Website

Client: Kampgrounds of America, Inc.
Agency: MMGY
Entry Title: How-To KOA Camping Facebook Video Series

Client: Lotte New York Palace
Entry Title: Lotte New York Palace Website

Client: Luray
Agency: WHITE64
Entry Title: Luray Caverns Website

Client: Magnolia Hotels
Agency: Commit Agency
Entry Title: Magnolia Hotels SEO Strategy

Client: Margaritaville Resort Orlando
Agency: Concept Farm
Entry Title: Margaritaville Resort Orlando : Integrated Consumer Digital Campaign

Client: Margaritaville Resort Orlando
Agency: Concept Farm
Entry Title: Margaritaville Resort Orlando : Website

Client: Marriott Caribbean & Latin America Resorts
Agency: Nobox
Entry Title: Portal to Paradise

Client: Marriott Caribbean & Latin America Resorts
Agency: Nobox
Entry Title: Portal to Paradise

Client: Marriott International
Entry Title: Marriott Hotels & HK7s - Digital Marketing

Client: Marriott International
Entry Title: Courtyard: Unstoppable

Client: Marriott International
Entry Title: Marriott International: Brand Sites Platform

Client: Marriott Intl.
Entry Title: M Live Project: Carpet Dad

Client: Marriott Rewards
Entry Title: UMG Concert with Imagine Dragons

Client: Marriott Rewards
Entry Title: Extra Points Sundays

Client: Marriott Rewards
Entry Title: UMG Concert with Imagine Dragons

Client: Marriott Rewards
Entry Title: 6 Days, 7 Nights

Client: Marriott Rewards
Entry Title: 6 Days, 7 Nights

Client: Marriott Rewards
Entry Title: 6 Days, 7 Nights

Client: Marriott Rewards
Entry Title: Dynamic Ads for Moments

Client: Mekong Tourism Coordinating Office
Entry Title: Mekong Mini Movie Festival

Client: Missouri Division of Tourism
Agency: H&L Partners
Entry Title: Missouri Division of Tourism Website

Client: Mohonk Mountain House
Entry Title: This Castle is actually A HOTEL | Buzzfeed "Bring Me"

Client: Mote Marine Laboratory and Aquarium
Agency: Paradise Advertising & Marketing
Entry Title: Sea Debris - Online Video

Client: Naples, Marco Island, Everglades CVB
Agency: Paradise Advertising & Marketing
Entry Title: Post Hurricane Recovery Messages

Client: Newfoundland and Labrador Tourism
Agency: Target
Entry Title: IcebergFinder.com Campaign

Client: OTO Development
Entry Title: AC Hotel Spartanburg: A New Way to Unwine

Client: OTO Development
Entry Title: Courtyard Charlotte City Center: A Redemption Story

Client: OTO Development
Entry Title: AC Hotel Spartanburg: Launching a New Way to Hotel in Spartanburg

Client: Rhode Island Commerce Corporation
Agency: Simpleview
Entry Title: Visit Rhode Island Website

Client: Rosewood Brand
Agency: BCV Social
Entry Title: Rosewood Brand

Client: South Carolina Department of Parks, Recreation and Tourism
Agency: BFG Marketing
Entry Title: South Carolina Culinary Campaign

Client: Stonewall Resort
Entry Title: Experience Stonewall Resort

Client: Tarrytown House Estate
Agency: Milestone Inc.
Entry Title: Tarrytown House Estate

Client: Terranea Resort
Entry Title: TerraneaLife

Client: Terranea Resort
Entry Title: TerraneaLife

Client: Terranea Resort
Entry Title: TerraneaLife

Client: Terranea Resort
Entry Title: Travel Tuesday

Client: The Aruba Tourism Authority
Agency: Concept Farm
Entry Title: Authentic Aruba : Local Stories : Mobile

Client: The Aruba Tourism Authority
Agency: Concept Farm
Entry Title: Authentic Aruba : Papiamentu Lessons

Client: The Aruba Tourism Authority
Agency: Concept Farm
Entry Title: Authentic Aruba : Papiamentu Lessons

Client: The Beaches of Fort Myers & Sanibel
Agency: MMGY Global
Entry Title: Islandology Social Shorts

Client: Two Roads Hospitality
Entry Title: Joie de Vivre Hotels 2018 Website Relaunch

Client: Utah Office of Tourism, Film & Global Branding
Agency: I Know This Spot Chinese Digital Productions
Entry Title: WeChat educational videos for Chinese visitors

Client: Visit Anaheim
Entry Title: Visit Anaheim Bites into Year Two of a Successful Video Series

Client: Visit Colorado Springs
Agency: Orange142 | Design Rangers
Entry Title: Crafts & Drafts Passport Campaign

Client: VISIT PHILADELPHIA
Entry Title: Retargeting Marketing

Client: Visit Philadelphia
Entry Title: VISIT PHILADELPHIA Official Visitor Website - visitphilly.com

Client: Visit Savannah
Agency: Miles Partnership
Entry Title: VisitSavannah.com

Client: Visit Seattle
Agency: PB&
Entry Title: Dear Seattle - Dave Grohl

Client: Visit Seattle
Agency: PB&
Entry Title: Emerald Race

Client: Visit Ventura
Agency: Tempest
Entry Title: Recovery Campaign

Client: VisitGreenvilleSC
Entry Title: Greenville, SC Tourism Website

Client: White Lodging Services
Entry Title: Moxy Chicago Downtown

Client: Wyndham Hotels & Resorts
Agency: Olson Engage
Entry Title: Days Inn at the Oscars



2018 HSMIA Gold Adrian Award Winners Integrated Marketing Winners

Client: AccorHotels

Entry Title: Fairmont Moments

Client: AccorHotels

Entry Title: Seeker

Client: Deadwood Chamber of Commerce & Visitors Bureau

Agency: Lawrence & Schiller

Entry Title: No Rules. No Regrets. Campaign

Client: Discover Long Island & Long Island MacArthur Airport

Entry Title: "Short Flight, Long Island"

Client: Explore Asheville

Entry Title: AMP: The Asheville Music Project

Client: Explore St. Louis

Entry Title: Sterling K Brown Integrated Marketing

Client: Grand Hyatt New York

Entry Title: A World of Understanding: Pride Month Activation

Client: Herschend Family Entertainment

Entry Title: Dollywood Great Pumpkin Luminights Campaign

Client: IHG

Agency: Weber Shandwick

Entry Title: Holiday Inn 2017 Influencer Program

Client: InterContinental Hotel Groups
Entry Title: IHG® B2B - An Exceptional Buying Experience

Client: Marriott
Entry Title: Marriott: Official Hotel Partner of the Toronto Maple Leafs

Client: South Dakota Department of Tourism
Agency: Lawrence & Schiller
Entry Title: South Dakota My Great Place Campaign

Client: South Dakota Department of Tourism
Agency: MMGY Global
Entry Title: Monumental Celebration

Client: The Cayman Islands Department of Tourism
Agency: Engaging Concepts + Cloud Nine Omnimedia
Entry Title: Cayman Vows

Client: The National WWII Museum
Agency: Peter Mayer
Entry Title: The National WWII Museum: Arsenal of Democracy

Client: Tourism Australia
Entry Title: Dundee Tourism Campaign

Client: Travel Wisconsin
Agency: Laughlin Constable
Entry Title: Travel Wisconsin- See the Fall Leaves Before the Leaves Fall

Client: Utah Office of Tourism, Film & Global Branding
Agency: Struck
Entry Title: More Mountain Time

Client: Utah Office of Tourism, Film & Global Branding
Agency: Local Studios/Turner PR
Entry Title: A Taste of Salt

Client: Vienna Tourist Board
Entry Title: #ToArtItsFreedom

Client: Visit North Carolina
Agency: Luquire George Andrews
Entry Title: Firsts That Last

Client: Visit Orlando
Entry Title: Orlando's BIG Thank You

Client: White Lodging Services
Entry Title: Moxy Chicago Downtown Grand Opening

Client: White Lodging Services
Entry Title: Marriott IndyPlace

Client: Wyndham Hotels & Resorts
Agency: Little
Entry Title: Ramada by Wyndham "Say Hello to Red" Campaign



2018 HSMAI Gold Adrian Award Winners Public Relations Winners

Client: 21c Museum Hotels
Agency: Baltz & Company
Entry Title: 21c Museum Hotels: Conde Nast Traveler Online

Client: Abercrombie & Kent
Agency: Laura Davidson Public Relations
Entry Title: Abercrombie & Kent Cruises Ahead, Chartering New Territory with Cultural Itineraries

Client: Amelia Island Convention & Visitors Bureau
Entry Title: Pétanque Amelia Island Open

Client: Aqua-Aston Hospitality
Entry Title: Aqua-Aston Hospitality's "Reef Safe" Campaign Turns the Tide Against Coral Bleaching in Hawaii

Client: Audley Travel
Agency: TURNER
Entry Title: Audley Travel Featured in Robb Report Muse's Inaugural Issue

Client: Barbados Tourism Marketing Inc.
Agency: Development Counsellors International
Entry Title: Endless Summer - Travel and Leisure - Barbados Tourism Marketing Inc.

Client: Bermuda Tourism Authority
Agency: TURNER
Entry Title: Bermuda Tourism Authority Dominates Ocean Home June 2017 issue

Client: Best Western® Hotels & Resorts
Agency: Hemsworth Communications
Entry Title: EXCLUSIVE: Best Western Launches New Soft Brand, Targets Upper-Midscale Segment

Client: Best Western® Hotels & Resorts
Agency: Hemsworth Communications
Entry Title: LodgingMagazine.com: Best Western Can't Stop, Won't Stop

Client: Best Western® Hotels & Resorts
Agency: Hemsworth Communications
Entry Title: MSNBC VIDEO: Best Western CEO David Kong Shares Tips for Success

Client: Best Western® Hotels & Resorts
Agency: Hemsworth Communications
Entry Title: Leisure Travel Summit in Toronto, Canada

Client: Best Western® Hotels & Resorts
Agency: Hemsworth Communications
Entry Title: Experiences by Best Western Rewards Media Launch

Client: Best Western® Hotels & Resorts
Agency: Hemsworth Communications
Entry Title: Best Western Premier Scores with Robust Breakfast Buffet: Hotel F&B Magazine

Client: Beverly Wilshire, A Four Seasons Hotel
Agency: C&R
Entry Title: Urban Glamping at the Beverly Wilshire, A Four Seasons Hotel

Client: Brand USA
Entry Title: Travel Transcends Politics

Client: Casa Marina, A Waldorf Astoria Resort
Agency: QUINN
Entry Title: Iconic Key West hotel holds 1st wedding since Hurricane Irma

Client: Chatham Bars Inn
Agency: MFA, a Finn Partners Company
Entry Title: Chatham Bars Inn Lands on the Cover of The Boston Globe Travel Section

Client: CheapCaribbean.com
Entry Title: CheapCaribbean's Beach of the Month Club

Client: ConranPR
Agency: ConranPR
Entry Title: Charlie Chaplin, At Home in Switzerland

Client: Durban Tourism
Agency: PHG Consulting
Entry Title: A Creative Dive into Durban, South Africa

Client: Finnair
Agency: Zapwater Communications, Inc.
Entry Title: TAKING U.S. BLOGGERS #UPINTHEFINNAIR

Client: Fort Worth Now
Agency: QUINN
Entry Title: Fort Worth Invested Big in SXSW to Show the World It's Not a Dallas Suburb

Client: Greater Fort Lauderdale Convention & Visitors Bureau
Agency: Finn Partners
Entry Title: GFL Pride Place

Client: Greater Miami Convention and Visitors Bureau
Agency: Current Marketing
Entry Title: How Miami and the Beaches Saved the OutGames

Client: Greater Palm Springs Convention & Visitors Bureau
Agency: Development Counsellors International
Entry Title: WashingtonPost, "Indian Wells tennis tournament draws fans and top players"

Client: Hakkasan New York
Agency: Nike Communications
Entry Title: Hakkasan New York - Macartunes

Client: Heritage Hotels & Resorts
Agency: Tucker & Associates, LLC
Entry Title: : Ancient Culture Meets Modern Luxury: A New Place (and Reason) to Stay in Albuquerque

Client: Herschend Family Entertainment
Entry Title: Dollywood / Dolly Parton Imagination Library 100 Millionth Book

Client: Hilton
Agency: rbb Communications
Entry Title: Embassy Suites by Hilton Enlists Steve Harvey to Spotlight Job Training Program for Youth with Disabilities

Client: Hilton Hotels & Resorts
Agency: Edelman
Entry Title: Hilton Passport Project

Client: IHG
Entry Title: Staybridge Suites Hotel F&B Cover Story

Client: IHG
Agency: Weber Shandwick
Entry Title: Holiday Inn Summer of Smiles

Client: IHG
Agency: Weber Shandwick
Entry Title: Holiday Inn Influencer Program

Client: IHG® (InterContinental Hotels Group)
Agency: Weber Shandwick
Entry Title: Holiday Inn Express® Friday the 13th READIEST Escape Plan

Client: IHG® (InterContinental Hotels Group)
Agency: Weber Shandwick
Entry Title: Holiday Inn Express® Operation Plentiful Pancakes

Client: ILG
Agency: Interval International
Entry Title: ILG Relief Fund

Client: Intrepid Travel
Agency: NJF, an MMGY Global Company
Entry Title: Breaking Boundaries Through Food

Client: Irving Convention & Visitors Bureau
Entry Title: Irving Texas Knows How to Rock

Client: iStar
Agency: NJF, an MMGY Global Company
Entry Title: Jewel of the Jersey Shore Gets a Luxe New Shine with Asbury Ocean Club

Client: LUMA Hotel Times Square
Agency: The Brandman Agency
Entry Title: Alina at LUMA Hotel Times Square

Client: Macao Government Tourism Office
Agency: Myriad Marketing
Entry Title: The Experience Macao Food Truck

Client: Major Food Group
Agency: NJF, an MMGY Global Company
Entry Title: Major Food Group on CBS This Morning

Client: Marriott Hotels
Entry Title: Marriott Hotels Splash of Brilliance

Client: Marriott International
Agency: Catalyst Public Relations
Entry Title: Courtyard Superbowl Sleepover Contest

Client: Marriott International
Agency: JeffreyGroup
Entry Title: Equally Welcome: Marriott Celebrates LGBTQ Pride

Client: Marriott International
Entry Title: Marriott International Presents: W Hotels' Experience at Coachella

Client: Marriott International
Entry Title: Marriott International Presents: W Hotels' Experience at Coachella

Client: Marriott International
Entry Title: The Wall Street Journal, What's Your Workout, Executive Profile

Client: Marriott Intl.
Entry Title: M Live Project: Carpet Dad

Client: Mexico City Tourism Board
Agency: Weber Shandwick
Entry Title: Wall Street Journal Juarez Neighborhood Feature

Client: Mexico City Tourism Board
Agency: Weber Shandwick
Entry Title: Tasting Table Mexico City Culinary Guide

Client: Michigan Economic Development Corporation
Agency: Weber Shandwick
Entry Title: Fall and Seek

Client: Moxy Hotels
Agency: Ballantines PR
Entry Title: Moxy Hotels x Upright Citizens Brigade (UCB) Collaboration

Client: Moxy Times Square
Agency: The Brandman Agency
Entry Title: Moxy Times Square HOTELS Magazine

Client: Murphy Arts District
Agency: NJF, an MMGY Global Company
Entry Title: Creating a New Destination: El Dorado, Ark., the Comeback Kid of the South

Client: National Geographic Encounter: Ocean Odyssey
Agency: Nicholas & Lence Communications
Entry Title: National Geographic Encounter: Ocean Odyssey

Client: Nebraska Tourism Commission
Agency: TURNER
Entry Title: National Geographic's "Year of the Bird" - Nebraska Crane Migration

Client: NTO Serbia
Agency: Zapwater Communications, Inc.
Entry Title: Redefining Belgrade

Client: NY Hotel Pennsylvania
Agency: LMA Communications Inc.
Entry Title: NY Hotel Pennsylvania Creates Paw-sitive Experience for Westminster Dogs

Client: Playa Hotels & Resorts
Agency: NJF, an MMGY Global Company
Entry Title: Panama Jack in a Box Influencer Campaign

Client: PROMPERÚ
Agency: Percepture
Entry Title: Peruvian Cuisine: Guinea Pig, Alpaca and Kiwicha

Client: Red Roof
Agency: Hill+Knowlton Strategies
Entry Title: Feature Placement Online - Trade Media - Hotel Management

Client: REI Adventures
Agency: TURNER
Entry Title: Level the Playing Field Around the World: REI Adventures and the Re-Launch of their Global Women's Adventure Program

Client: Royal Caribbean Cruises Ltd.
Agency: Weber Shandwick
Entry Title: Sea Beyond: The New, Next and Never Before in Cruising

Client: Royal Caribbean Cruises Ltd.
Agency: Weber Shandwick
Entry Title: Sea Beyond: The New, Next and Never Before in Cruising

Client: Royal Caribbean International
Agency: Weber Shandwick
Entry Title: A Perfect Night to Introduce a Perfect Day

Client: Shore Hotel
Agency: Klick Communications
Entry Title: Shore Hotel Signs Up Consumers for Sustainability in 'Sign for the Shore'

Client: South African Tourism
Entry Title: South African Tourism and Citi Bike Partnership

Client: South Dakota Department of Tourism
Agency: MMGY Global
Entry Title: South Dakota's First-Ever Women's-Only Motorcycle Rally

Client: Sullivan Catskills Visitors Association
Agency: The Door
Entry Title: Sullivan Catskills Comeback

Client: Terranea Resort
Entry Title: Terranea - KTLA-5 "Money Smart" Segment

Client: The Bahamas Ministry of Tourism and Aviation
Agency: Weber Shandwick
Entry Title: Under the Influence of The Bahamas

Client: The Colonial Williamsburg Foundation
Agency: Percepture
Entry Title: Portraying an 18th Century Black Men - A Really Tough Gig

Client: The Colonial Williamsburg Foundation
Agency: Percepture
Entry Title: Bringing July Fourth to Life / Democracy is Messy

Client: The Godfrey Hotel Chicago
Agency: Wagstaff Worldwide
Entry Title: The Godfrey's Winter Wonderland

Client: The Langham, Boston
Entry Title: The Reserve Gin - A Signature Spirit for a Historic Hotel

Client: The Ministry of Culture and Tourism of Turkey
Agency: Finn Partners
Entry Title: Turkey: Soft Diplomacy > Hard Challenges

Client: The Plaza, A Fairmont Managed Hotel
Entry Title: Home Alone 2: 25 Anniversary

Client: Tourism Australia
Entry Title: Australia Food and Wine

Client: Travel Portland
Agency: Laura Davidson Public Relations
Entry Title: Travel Portland Celebrates Everything “You Can, In Portland” with New Campaign

Client: Two Roads Hospitality
Entry Title: Two Roads Hospitality - Hospitality Design Feature (March/April 2018)

Client: Two Roads Hospitality
Agency: Baltz & Company
Entry Title: Two Roads Hospitality: Hotel News Now

Client: Ventana Big Sur
Agency: Murphy O'Brien Public Relations
Entry Title: Ventana Big Sur: Resort Re-Opening Campaign

Client: Visit Anaheim
Entry Title: NBC's TODAY Show Puts National Spotlight on Local Anaheim Hero

Client: Visit Baltimore
Agency: Finn Partners
Entry Title: Visit Baltimore's Inclusion in New York Times' "52 Places to Go in 2018"

Client: Visit Myrtle Beach
Agency: Fahlgren Mortine
Entry Title: Visit Myrtle Beach and Southern Living: Meet Us in Myrtle

Client: Visit Seattle
Agency: PB&
Entry Title: Seattle Story Award

Client: Visit Ventura
Entry Title: Rolling Out the Welcome Mat

Client: VisitGreenvilleSC
Entry Title: Yeah, That Yum

Client: VisitLEX
Agency: QUINN
Entry Title: Destination Reaches National Notoriety with 1.7 Billion Impressions;
Increases Tourist Spending and Room Revenue

Client: Westin Hotels & Resorts
Agency: MFA, a Finn Partners Company
Entry Title: Westin launches Project Rise: ThreadForward, turning hotel bed linens
into pajamas for children in need

Client: Westin Hotels & Resorts
Agency: MFA, a Finn Partners Company
Entry Title: Fast Company Design Innovation Column Features Westin's Project Rise:
ThreadForward Initiative

Client: Westin Hotels & Resorts
Agency: MFA, a Finn Partners Company
Entry Title: Westin Hotels & Resorts Celebrates Global Running Day

Client: Westin Hotels & Resorts
Agency: MFA, a Finn Partners Company
Entry Title: Westin Hotels & Resorts partners with goop to offer exclusive G. Sport
Sessions

Client: Westin Hotels & Resorts
Agency: MFA, a Finn Partners Company
Entry Title: Westin's Innovative Linen Upcycling Program Featured in Hotel Business

Client: Westin Hotels & Resorts
Agency: MFA, a Finn Partners Company
Entry Title: Westin Launches CSR Program to Upcycle Hotel Bed Linens, Transforming
Them into Children's Pajamas

Client: White Lodging
Agency: TURNER
Entry Title: Chicago Tribune Debuts Moxy Chicago Downtown to Fun-Hunters Everywherep

Client: Wisconsin Department of Tourism
Agency: Laughlin Constable
Entry Title: Influencers Have Real Fun with Travel Wisconsin

Client: Wyndham Grand
Agency: The Door
Entry Title: Wyndham Grand Reconnected

Client: Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort
Agency: Laura Davidson PR
Entry Title: Puerto Rico's comeback

Client: Wyndham Hotels & Resorts
Entry Title: Wyndham Grand's Reconnected Family Experience

Client: Wyndham Hotels & Resorts
Entry Title: Wyndham Grand Reconnected Family Experience - GMA

Client: Your Italy
Agency: D&D PR
Entry Title: Italy's Best Foodie Vacation With Discover Your Italy

Client: Zoëtry Wellness & Spa Resorts
Agency: rbb Communications
Entry Title: Scandal Helps New Zoëtry Resort Flip the Script